

MATT TANNEHILL

CINEMATOGRAPHER | EDITOR | PRODUCER

PROFILE

Experienced video producer with demonstrated experience working in the sports industry producing for a plethora of multimedia platforms. passionate and innovative mind focused on creating art that crafts visual narra-tives at the intersection of sports, music and culture.

EXPERIENCE

Video Content Producer

IMG Academy / 2021 - Present

Responsible for creative video production within the institution's marketing department and for basketball, football, baseball, and golf program brands.

- Create long form documentary and overall marketing video as well as short form social first video content for day to day and overall marketing initiatives
- Collaborate with sport program and marketing leaders to develop brand video strategy and campaigns from inception to distribution
- Work collaboratively with other video producers and social media managers to correctly execute on distribution and prouction plans
- Collaborate and manage production with external sponsors, vendors, and freelancers to create video marketing solutions and strategy

Live Content Creator

Major League Baseball / 2023 - Present

Captured and delivered live, in the moment video and photo during MLB games and events at Tropicana Field

- Worked and collaborated with the league, and home and away clubs to deliver needs and wants from an in game video and photo standpoint
- Identified key visual moments that would impact social presence and delivered in real time for immediatedistribution

Live Content Correspondent

National Football League / 2022 - 2023

Captured and delivered live, in the moment video and photo during NFL games and events at all Tampa Bay Buccaneers Home games

- Worked and collaborated with the league, and home and away clubs to deliver needs and wants from in game videography and social stand-point
- Identified key visual moments that would impact social presence and delivered in real time for immediate distribution



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EDUCATION

Bachelor in Kinesiology & Health
Sports Marketing Concentration
Miami University (OH)
2013- 2017

SKILLS

- Cinematographahy
- Video production planning
- Live Event Videogrphahy
- Video Directing
- Script Writing
- Team & Client Collaboration
- Sony Camera Systems
- Adobe Premiere Pro
- Adobe After Effects
- Media & File Management
- Sound Design
- Storyboarding

SOCIAL



Instagram

instagram.com/tanny.mp4



LinkedIn

linkedin.com/in/mtannehill41



Twitter

twitter.com/Tanny_mp4

View LinkedIn & Portfolio for more experiences